

QME SPOTLIGHT ECOSYSTEM OFFERINGS

Marketing, Branding and Business Development

Are you ready to get to the next level? That's what we do!

It takes creativity, ingenuity, and know-how in today's complex and fast-changing marketplace to curate your brand growth ACTIONIZATION plan.

At the Qme Spotlight Ecosystem, we've developed the triangle methodology to amplify our unique value proposition. We bring together top skilled human capital expertise, on-demand Integrative technology implementation, and innovation to deliver meaningful connections, conversions, satisfaction, and retention of your key audiences and prospects.

Our services are:

- Business Development and Coaching
- Marketing Campaign Strategy, Planning and execution
- Sales and Client Acquisition Strategy and Planning
- Business Assessment and SWOT Analysis
- Branding, Identity, and Logo Design Creation
- Finance Assessment, Planning, and Analysis
- Business and Marketing Plan Development
- Omni-Channel Marketing campaign Design and Execution
- SBA 8a Program Readiness, Submission, and Approval
- Creative Design, Photography, Videography and Content Development
- Print Media Design and Production
- Sales Collateral Materials and Presentations
- Marketing & Advertisement (Print, Radio, Cable)
- Capital and Bank Loan Approval Preparation & Representation

